



Win A
MacBook!



A Super Size 'THANK YOU' TO OUR MEMBERS!

Anybody can put on a cape and say they are a superhero, but it takes reliability, integrity and honesty to be a real-life one. With our Superhero Sweepstakes, everyone's a winner!

With the safety and strength any superhero could be proud of, we at the NYTimes EFCU fight to protect our members from villains – such as high credit card rates and fees. We also aim to save you money by offering low loan rates and provide you with super convenient services, allowing you to fly off in a hurry.

The Board of Directors and staff of the NYTimes EFCU work hard to give you our commitment to superhero service, and believe our members are the true superheroes. Our members support us by being an active part of the credit union. They understand our dedicated promise and continually inform their coworkers and family about the benefits we have to share.

Everyone's A Winner!

Simply scratch off the box on this mailer to claim your prize of up to .50% discount on a loan rate or bonus on a CD rate (new money only)! Plus, you will receive one entry in the Superhero Sweepstakes just for filling out the attached coupon and returning it to the credit union.

You can increase your chances of winning the sweepstakes by referring new members and adding new products and services to your account. Take advantage of our low-cost loans, high-yield savings and convenience services to make your life more affordable – plus you'll get even more chances to win. Check out the chart below to see how many entries you'll receive.

Heroes Helping Heroes

On your behalf, we will further the good work you already do, by donating \$1 for every ten entries we receive to the heroes at the Children's Miracle Network Charity. You may also make an additional donation to this wonderful cause at the credit union.

Superhero Sweepstakes Winners Will Receive:

- One Grand Prize Winner Of A MacBook
- One First Prize \$250 Gift Card
- Five Second Prize \$50 Gift Cards

Enter Today!



HURRY, YOU MUST COMPLETE AND RETURN YOUR SCRATCH-OFF BY MARCH 19, 2010!

You Don't Need Secret Powers To Play!

IT'S EASY TO EARN ENTRIES

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Ways To Enter

- NYTEFCU Membership 1 Entry
- Member Referral Joins And Signs Up For A Service. 10 Entries
- Sign Up For Direct Deposit 5 Entries
- For Every \$5,000 New Money Borrowed 1 Entry
- For Every \$5,000 Deposit In Share Certificate Or IRA (New Money) 1 Entry
- Close On A Mortgage Loan, Open A Checking Account,
Apply For A Debit MasterCard® Or Enroll In CU Online & Bill Pay 2 Entries

Entries Received

SWEEPSTAKES ENTRY FORM

The winner will be selected at the Annual Meeting on March 22, 2010 – good luck!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

**THANK YOU FOR CHOOSING
THE NEW YORK TIMES EFCU!**

